ORDER

KMGH

Orders

Order / Rev:	**184075**
Alt Order #:	
Product Desc:	Perlmutter for Congress 2012
Estimate:	11558
Flight Dates:	09/24/12 - 09/30/12
Original Date / Rev:	08/08/12 / 08/08/12
Order Type:	GENERAL
Primary AE:	Laura Hargis
Sales Office:	Den
Sales Region:	LOC

Agency

Name:	**Media Strategies & Research**
Buying Contact:	
Billing Contact:	
	1580 Lincoln Street Ste. 510
	Denver, CO 80203
Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	**Congress/Perlmutter(D)**
Demographic:	A25-54
Product Codes:	PL6-State Congress
Priority:	PREEMPTIBLE
Revenue Codes:	POL, POL-CANDIDATE, Unassigned
New Business Thru:	
Order Separation:	00:10:00
Advertiser External ID:	MAJ
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	80	$31,650.00	$26,902.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	80	$31,650.00	$26,902.50	0.00
Totals	80	$31,650.00	$26,902.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Hargis			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KMGH	09/24/12	09/30/12	7News at 5AM 7News at 5AM	CA	5AM-530AM	11111--	:30	5	$150.00	PREE	0.00	NM	5	$750.00
2	KMGH	09/24/12	09/30/12	7News at 530AM 7News at 530AM	CA	530AM-6AM	11111--	:30	5	$175.00	PREE	0.00	NM	5	$875.00
3	KMGH	09/24/12	09/30/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A	11111--	:30	5	$275.00	PREE	0.00	NM	5	$1,375.00
4	KMGH	09/24/12	09/30/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A	22222--	:30	10	$300.00	PREE	0.00	NM	10	$3,000.00
5	KMGH	09/29/12	09/29/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A	-----S-	:30	1	$75.00	PREE	0.00	NM	1	$75.00
6	KMGH	09/29/12	09/29/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A	-----S-	:30	1	$150.00	PREE	0.00	NM	1	$150.00

Week detail:

Ln		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
1	Week:	09/24/12	09/30/12	11111--	5	$150.00	0.00
2	Week:	09/24/12	09/30/12	11111--	5	$175.00	0.00
3	Week:	09/24/12	09/30/12	11111--	5	$275.00	0.00
4	Week:	09/24/12	09/30/12	22222--	10	$300.00	0.00
5	Week:	09/24/12	09/30/12	-----S-	1	$75.00	0.00
6	Week:	09/24/12	09/30/12	-----S-	1	$150.00	0.00

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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	KMGH	09/30/12	09/30/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A	------S	:30	1	$75.00	PREE	0.00	NM	1	$75.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/24/12	09/30/12	------S	1	$75.00	0.00									
8	KMGH	09/30/12	09/30/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A	------S	:30	1	$125.00	PREE	0.00	NM	1	$125.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/24/12	09/30/12	------S	1	$125.00	0.00									
9	KMGH	09/24/12	09/24/12	9a-930a Right This Minute 9a-930a Right This Minute	CA	9a-930a	1------	:30	1	$150.00	PREE	0.00	NM	1	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/24/12	09/30/12	1------	1	$150.00	0.00									
10	KMGH	09/25/12	09/25/12	930a-10 Right This Minute 930a-10 Right This Minute	CA	930a-10a	-1-----	:30	1	$175.00	PREE	0.00	NM	1	$175.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/24/12	09/30/12	-1-----	1	$175.00	0.00									
11	KMGH	09/28/12	09/28/12	The View THE VIEW	CA	10A-11A	----1--	:30	1	$375.00	PREE	0.00	NM	1	$375.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/24/12	09/30/12	----1--	1	$375.00	0.00									
12	KMGH	09/26/12	09/26/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P	--1----	:30	1	$175.00	PREE	0.00	NM	1	$175.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/24/12	09/30/12	--1----	1	$175.00	0.00									
13	KMGH	09/27/12	09/27/12	The CHEW The CHEW	CA	1157A-1P	---1---	:30	1	$125.00	PREE	0.00	NM	1	$125.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/24/12	09/30/12	---1---	1	$125.00	0.00									
14	KMGH	09/26/12	09/26/12	M-F 230-3pm Inside Edition	CA	230-3p	--1----	:30	1	$175.00	PREE	0.00	NM	1	$175.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/24/12	09/30/12	--1----	1	$175.00	0.00									
15	KMGH	09/24/12	09/30/12	Katie M-F 3-4pm Katie Couric	CA	3-4pm	11111--	:30	5	$275.00	PREE	0.00	NM	5	$1,375.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/24/12	09/30/12	11111--	5	$275.00	0.00									
16	KMGH	09/24/12	09/30/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	11111--	:30	5	$200.00	PREE	0.00	NM	5	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/24/12	09/30/12	11111--	5	$200.00	0.00									
17	KMGH	09/24/12	09/30/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	12112--	:30	7	$425.00	PREE	0.00	NM	7	$2,975.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/24/12	09/30/12	12112--	7	$425.00	0.00									
18	KMGH	09/29/12	09/29/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p	-----S-	:30	1	$200.00	PREE	0.00	NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/24/12	09/30/12	-----S-	1	$200.00	0.00									
19	KMGH	09/30/12	09/30/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P	------S	:30	1	$200.00	PREE	0.00	NM	1	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/24/12	09/30/12	------S	1	$200.00	0.00									
20	KMGH	09/24/12	09/30/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	1-1-1--	:30	3	$800.00	PREE	0.00	NM	3	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/24/12	09/30/12	1-1-1--	3	$800.00	0.00									
21	KMGH	09/24/12	09/30/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	11-1---	:30	3	$800.00	PREE	0.00	NM	3	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									

Order / Rev: 184075
Alt Order #:
Flight Dates: 09/24/12 - 09/30/12

Advertiser: Congress/Perlmutter(D)
Product Desc: Perlmutter for Congress 2012
Estimate: 11558

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
21	KMGH	09/24/12	09/30/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	11-1---	:30	3	$800.00	PREE	0.00	NM	3	$2,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/24/12	09/30/12	11-1---	3	$800.00	0.00								
22	KMGH	09/24/12	09/24/12	ABC Mon A Dancing With The Stars	CA	7P-9P	M------	:30	1	$3,000.00	PREE	0.00	NM	1	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/24/12	09/30/12	M------	1	$3,000.00	0.00								
23	KMGH	09/27/12	09/27/12	ABC Thurs C Scandal	CA	9P-10P	---T---	:30	1	$2,800.00	PREE	0.00	NM	1	$2,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/24/12	09/30/12	---T---	1	$2,800.00	0.00								
24	KMGH	09/24/12	09/30/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	22222--	:30	10	$500.00	PREE	0.00	NM	10	$5,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/24/12	09/30/12	22222--	10	$500.00	0.00								
25	KMGH	09/29/12	09/29/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P	-----S-	:30	1	$300.00	PREE	0.00	NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/24/12	09/30/12	-----S-	1	$300.00	0.00								
26	KMGH	09/30/12	09/30/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	------S	:30	1	$500.00	PREE	0.00	NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/24/12	09/30/12	------S	1	$500.00	0.00								
27	KMGH	09/24/12	09/30/12	Nightline Nightline	CA	1037P-1103P	11111--	:30	5	$350.00	PREE	0.00	NM	5	$1,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/24/12	09/30/12	11111--	5	$350.00	0.00								
28	KMGH	09/30/12	09/30/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A	------S	:30	1	$150.00	PREE	0.00	NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/24/12	09/30/12	------S	1	$150.00	0.00								
												Totals		80	$31,650.00